

Use this **sample newsletter copy** as is or use it as inspiration for your own messages to encourage your community to get this season's flu, COVID-19, and RSV vaccines.

## **Flu, COVID-19, and RSV Vaccines: Reasons to Get Vaccinated This Season**

Respiratory viruses like flu, COVID-19, and RSV can spread quickly in your community, especially during the fall and winter seasons. Some people are at higher risk of getting seriously sick or ending up in the hospital if they get infected with one of these viruses.

The good news is that flu, COVID-19, and RSV vaccines boost your protection against severe illness and hospitalization.

**Who's at high risk for a severe case of flu or COVID-19?** People 65 years and older, people with certain medical conditions, and people with weakened immune systems.

**Who's at high risk for a severe case of RSV?** People 75 years and older, people 60 and older who live in nursing homes, and people 60 and older with certain medical conditions.

**What if I'm pregnant?** Vaccinating against flu and COVID-19 during your pregnancy can help keep you from getting very sick and can even help protect your baby. A doctor may also recommend that you get an RSV vaccine while pregnant to help protect your baby from serious RSV disease.

One way to protect yourself from severe flu, COVID-19, or RSV illness is to get vaccinated. Don't wait! Talk to a doctor about what vaccines are right for you, so you can make a vaccine appointment today.



Get started at [vaccines.gov](https://vaccines.gov)

**RISK LESS.  
DO MORE.**  
Get this season's vaccines



A campaign to increase awareness and uptake of vaccines for flu, COVID-19, and RSV in at-risk populations.