**Resource Mapping**

NOTE: Please feel free to edit the tables so this resource best meets your group’s needs.

**To complete the internal resource mapping table please consider the following:**

* Resources: Please enter internal resources which your organization has available to them for this project. Consider listing staff, equipment, databases, finances, and other resources.
* Strengths: Please enter the strengths of the listed resources when applicable. Consider skills, assets (financial and other assets), and
other strengths.
* Limitations: Please enter the limitations of the resource. Consider listing hours staff members are available, timeline of rented equipment or programs, restrictions, and other applicable information.

**To complete the external resource mapping table please consider the following:**

Please consider listing community organizations, groups, and individuals who may be potential campaign partners. Please also consider listing community locations and channels for your group’s campaign materials.

* Resource: Please enter the name of the organization, group, or individual. For example, health centers, health departments, pharmacies, community resource centers, churches, restaurants, grocery stores, laundromats, businesses, community organizations, community leaders, community media (news stations, newspapers, radio, etc), and other resources
* Contact Information: Please enter the contact information for the resource.
* Population Served: Please enter the population that resource serves or encounters.

Connection to Target Community: Please list how the resource is connected to your target community. This could include providing services to the target community, being a gathering place for the community, being respected by the community, as well as many other kinds of connections to your target community.

**RESOURCE MAPPING TEMPLATE**

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| **Area of impact** (example: city, county, etc.): |  |
| **Target Audience** (community, gender, age, language, etc.):  |  |

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| **INTERNAL RESOURCE MAPPING** |
| **Resource** | **Strengths** | **Limitations** |
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| **EXTERNAL RESOURCE MAPPING** |
| **Resource** | **Contact Information** | **Population Served** | **Connection to Target Community** |
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