**Resource Mapping**

NOTE: Please feel free to edit the tables and add lines so this resource best meets your group’s needs.

**Before beginning to map, please define the following:**

|  |  |
| --- | --- |
| Area of impact (example: city, county, etc.): |  |
| Target Audience (community, gender, age, language, etc.): |  |

**To complete the internal resource mapping table please consider the following:**

* Resources: Please enter internal resources which your organization has available to them for this project. Consider listing staff, equipment, databases, finances, and other resources.
* Strengths: Please enter the strengths of the listed resources when applicable. Consider skills, assets (financial and other assets), and other strengths.
* Limitations: Please enter the limitations of the resource. Consider listing hours staff members are available, timeline of rented equipment or programs, restrictions, and other applicable information.

|  |  |  |
| --- | --- | --- |
| **INTERNAL RESOURCE MAPPING** | | |
| **Resource** | **Strengths** | **Limitations** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**To complete the external resource mapping table please consider the following:**

Please consider listing community organizations, groups, and individuals who may be potential campaign partners. Please also consider listing community locations and channels for your group’s campaign materials.

* Resource: Please enter the name of the organization, group, or individual.
* Contact Information: Please enter the contact information for the resource.
* Population Served: Please enter the population that resource serves or encounters.
* Connection to Target Community: Please list how the resource is connected to your target community. This could include providing services to the target community, being a gathering place for the community, being respected by the community, as well as many other kinds of connections to your target community.

|  |  |  |  |
| --- | --- | --- | --- |
| **EXTERNAL RESOURCE MAPPING** | | | |
| **Resource** | **Contact Information** | **Population Served** | **Connection to Target Community** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| HEALTH CENTERS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| HEALTH DEPARTMENTS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| PHARMACIES | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| COMMUNITY RESOURCE CENTERS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| CHURCHES | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| RESTAURANTS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| GROCERY STORES | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| LAUNDROMATS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| OTHER BUSINESSES AND COMMUNITY ORGANIZATIONS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| COMMUNITY LEADERS | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| COMMUNITY MEDIA (NEWS STATIONS, NEWSPAPERS, RADIO, ETC) | | | |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |